

Webinar on

3 Effective Webinars Discuss On Leading All Kinds Of Meeting, Understand The Power Of Culture And Key Areas For Effective Succession Planning

Webinar Description

The focus of this bundle webinar is to learn the elements of effective succession planning, understand the power of culture, how it enhances or details change, and what you can do to make culture change work for you, and it also enables leaders to improve meeting productivity, to get wider input, to enhance communication and to boost creativity and teamwork.

The webinar format is 1-1.5 hours of audio-visual presentation, including a brief Q&A session.

This webinar bundle includes below 3 recorded webinars:

Meeting Management: Stop Wasting Time; Start Getting Work Done and Even Have Some Fun

Your Organization's Culture: If You Don't Get It Right, Nothing Else Matters

Succession Planning: It's Not Just for Emergencies; It's a Leadership Development Strategy



Meeting Management: Stop Wasting Time; Start Getting Work Done and Even Have Some Fun

Presented by Marcia Zidle

This webinar enables leaders to improve meeting productivity, to get wider input, to enhance communication and to boost creativity and teamwork.

Ask managers what part of their job they find most taxing and tedious and the answer is sure to come in a loud and unanimous voice – Meetings. Too many, too often with too few results. Nothing seemed to get accomplished; the agenda was unclear; people were late...or didn't even show up. Let's face it. Meetings have a bad reputation; they are time wasters. The best you can hope for is to get through them. Right? It doesn't have to be that way. If the meetings you manage are not working, you can fix them. But only if you understand what it takes to make a meeting work. Learn how to lead meetings that are focused, productive, participative, and even fun!.



Your Organization's Culture: If You Don't Get It Right, Nothing Else Matters

Presented by Marcia Zidle

Get on a Southwest flight to anywhere, buy shoes from Zappos.com, pants from Nordstrom, groceries from Whole Foods, anything from Costco, a Starbucks espresso, or a Double-Double from In N' Out, and you'll get a taste of these brands' vibrant cultures. Unfortunately, culture is often misunderstood and discounted as a touchy-feely, rather than a bottom line, the component of a business. That's not the case. As Peter Drucker, the founder of modern management said, "Culture eats strategy for lunch." Culture is one of the most important business drivers that has to be intentionally set and periodically adjusted to push long-term, sustainable success. It's not good enough just to have an amazing product and a healthy bank balance. The workplace culture can enable a company's success, or be the key to its undoing. What about your company's culture? Does it inspire and engage or get in your people's way, slowing and wearing them down? Is it driven by top-down directives or cross-department collaboration? What stories do your people and your customers tell about you? This webinar will show how you can get a good read on the health of your culture.



Also, culture often becomes the focus of attention during periods of organizational change. Mergers and acquisitions, new systems implementations and elaborate initiatives typically fail because organizations become caught in the so-called "jaws of culture" - when the existing culture becomes inappropriate, and hinders rather than supports progress. This webinar will help you understand the power of culture, how it enhances or details change, and what you can do to make culture change work for you.



Succession Planning: It's Not Just for Emergencies; It's a Leadership Development Strategy

Presented by Marcia Zidle

Succession planning isn't just naming the new CEO. In fact, it's not about putting a name behind a title at all. That's called replacement planning. And when it is only used during times of crisis - when a company has to name somebody to fill a vacant role quickly - that's not succession planning either. That's crisis management. The goal of succession planning is to continuously identify and develop high-performing leaders capable of meeting the present and future needs of the organization. It should include a formal identification process supported by leadership development that builds leadership capacity within the organization.



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